

2017 ALUMNI FOUNDATION **ANNUAL REPORT**



Alumni Foundation
MINNESOTA STATE UNIVERSITY MOORHEAD®

FY17 ANNUAL REPORT



Greetings from the MSUM Alumni Foundation Board.

Thank you for your continued support of our University and Foundation. Without your support, many of the accomplishments over the past year summarized below by Gary Haugo would not have happened. It is an exciting time to be involved with MSUM.

We are grateful to our University and Foundation leadership teams along with faculty for everything they are doing to meet University and Foundation objectives and enhance the educational experience for our students. We refer to it as a “transformational” experience to attend college here. Donors are directly impacting the lives of many young people embarking on their careers. The students on campus surely appreciate the advantages given to them by the generosity of our supporters, and we thank each and every one of you.

Thankfully,

John Thorvilson '78

Board President



Dear Alumni and Friends,

As I reflect on 2017, I am reminded of how blessed I am to serve alongside our many gifted and talented colleagues and supporters. You enable the Minnesota State University Moorhead Alumni Foundation to continue serving out its mission of creating opportunities for generations of MSUM students by inspiring alumni and friends to connect, engage and give. We are deeply grateful for your generosity and partnership.

The MSUM Alumni Foundation was founded in 1969 for the purpose of providing support for Minnesota State University Moorhead. The Foundation has a total of 270 endowed funds and 396 restricted funds.

The Foundation Board recently completed its annual fall meeting. The board approved audited financials that included total assets of \$33.9M and an endowment of over \$22.25M. Last fiscal year, you gave more than \$5.4M.

In the last five years, the Foundation has provided a total of \$11.5M in support to the University, primarily in the form of scholarships for students and funds to provide the margin of excellence for our programs. On behalf of the MSUM Foundation, I thank you for your continued support.

Gary Haugo

*VP for University Advancement
MSUM Alumni Foundation*



2017 FUNDRAISING HIGHLIGHTS



FUNDRAISING
TOTALED
\$5.43 MILLION

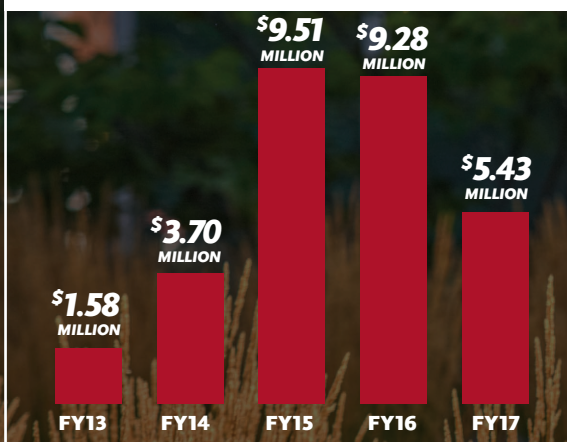


ALMOST
\$1.3 MILLION
EARMARKED FOR
SCHOLARSHIPS



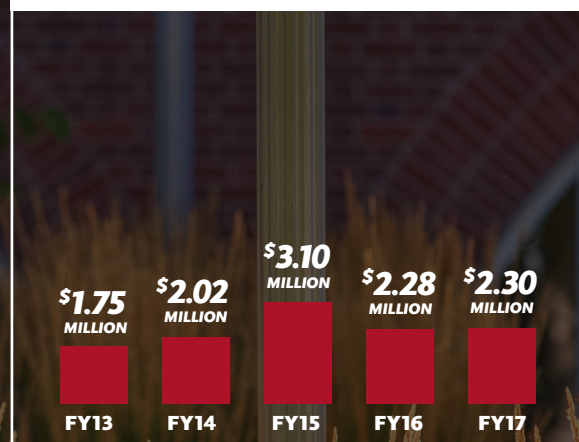
\$1.06 MILLION
EARMARKED FOR
PROGRAMS
AND FACULTY

FUNDRAISING (FY13-17)



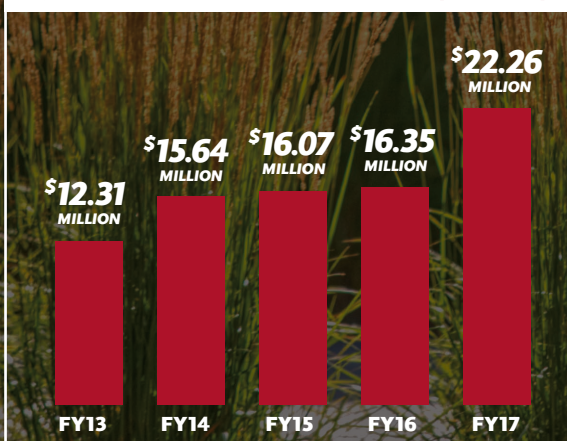
Fundraising includes new gifts, pledges, grants and bequest commitments.

SUPPORT TO MSUM (FY13-17)



Funding and programming provided to impact the University by supporting students, educators, programs and facilities.

ENDOWMENT PROGRESS (FY13-17)



ENDOWMENT IMPACT (FY13-17)

| | |
|------------------|--------------------|
| FY13 | \$269,541 |
| FY14 | \$611,901 |
| FY15 | \$381,766 |
| FY16 | \$747,743 |
| FY17 | \$455,141 |
| 5yr Total | \$2,466,092 |



Alumni Foundation
MINNESOTA STATE UNIVERSITY MOORHEAD®

Minnesota State University Moorhead

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