

Multimedia Journalism Roadmap

Program	Bachelor of Science: Multimedia Journalism
Total Credits	120
Catalog	2022-2023

The plan below is **one** of several possible ways for you to complete this degree.

Your individualized plan may look different if you have already fulfilled some requirements.

Your Financial Aid Award may require additional term credits for full-time funding.

You must complete all university and program requirements successfully to complete this degree (GPA, 120 credits, LASC, WI, residency)

Curriculum	Course	Course Title	Credits	Take When	Total Credits
					120.00

1st Year

Core Requirement:	LASC 9	COMM 101	Introduction to Mass Media	3.00	1st Fall	16.00
	First-Year Experience Course	FYE 101	First Year Experience	1.00	1st Fall	
	LASC 1A	COMM 100	Speech Communication	3.00	1st Fall	
	LASC 1B	ENGL 101	English Composition	3.00	1st Fall	
	LASC 5			3.00	1st Fall	
	LASC 8			3.00	1st Fall	
Core/WI Requirement:	200-level or higher	COMM 210	Media Writing	3.00	1st Spring	15.00
Core Requirement:		COMM 220	Layout and Typography I	3.00	1st Spring	
	LASC 2	COMM 111	<i>Recommended</i>	3.00	1st Spring	
	LASC 3			3.00	1st Spring	
	LASC 6			3.00	1st Spring	

2nd Year

Core Requirement:		COMM 230	Photography	3.00	2nd Fall	15.00
Core Requirement:		COMM 251	Video Production for Ad, TV, PR	3.00	2nd Fall	
	LASC 3			3.00	2nd Fall	
	LASC 4			3.00	2nd Fall	
	LASC 6/WI			3.00	2nd Fall	
Core Requirement:		COMM 352	Social Media Campaigns	3.00	2nd Spring	15.00
Core Requirement:	WI for major	COMM 309	Reporting	3.00	2nd Spring	
	LASC 5			3.00	2nd Spring	
General Elective/Minor Course:				3.00	2nd Spring	
General Elective/Minor Course:				3.00	2nd Spring	

3rd Year

Core Requirement:	LASC 7	COMM 285	Intercultural Communication	3.00	3rd Fall	15.00
Core Requirement:		COMM 330	Photojournalism	3.00	3rd Fall	
	LASC 10			3.00	3rd Fall	
Writing Intensive:	200-level or higher			3.00	3rd Fall	
General Elective/Minor Course:				3.00	3rd Fall	
Core Requirement:		COMM 342 or 343	TV News Reporting or Photography	3.00	3rd Spring	15.00
Core Requirement:		COMM 344	TV News Video Editing	3.00	3rd Spring	
General Elective/Minor Course:				3.00	3rd Spring	
General Elective/Minor Course:				3.00	3rd Spring	
General Elective/Minor Course:				3.00	3rd Spring	

4th Year

Core Requirement:		COMM 403	Communications Law	3.00	4th Fall	15.00
Core Requirement:		COMM 400	Mass Media Ethics and Issues	3.00	4th Fall	
General Elective/Minor Course:				3.00	4th Fall	
General Elective/Minor Course:				3.00	4th Fall	
General Elective/Minor Course:				3.00	4th Fall	
Core Requirement:		COMM 406	Feature Writing	3.00	4th Spring	14.00
Core Requirement:		COMM 420	Digital Storytelling	3.00	4th Spring	
General Elective/Minor Course:				3.00	4th Spring	
General Elective/Minor Course:				3.00	4th Spring	
General Elective/Minor Course:				2.00	4th Spring	