

## Graduate Follow-Up Report for College of Business Analytics & Communication - Class of 2023

Program	CIP Code	Related Work FT	Related Work PT	Unrelated Work Seeking Related	Unrelated Work Not Seeking Related	Continuing Education	Available for Work But Unemployed	Unavailable for Work	Status Unknown	Total Graduates	Total Related Work	Total Available for Related Work	Related Employment Rate
Accounting	520301	17	0	0	2	2	1	0	4	26	17	18	94.44%
Advertising	090903	18	0	0	2	2	1	0	4	27	18	19	94.74%
Advertising and Public Relations	090900	7	2	0	0	0	0	0	0	9	9	9	100.00%
Broadcast Journalism	090402	2	1	0	0	0	0	0	0	3	3	3	100.00%
Business Analytics	521399	0	0	0	0	1	0	0	0	1	0	0	0.00%
Business Administration	520201	43	1	3	1	2	1	0	12	63	44	45	97.78%
Business Analytics	307102	4	0	0	0	0	0	0	0	4	4	4	100.00%
Communication Studies	090101	12	2	3	0	1	0	0	0	18	14	14	100.00%
Computer Information Systems	110401	0	0	0	0	1	0	0	0	1	0	0	0.00%
Computer Information Technology	110401	6	0	1	0	0	2	0	5	14	6	8	75.00%
Computer Science	110701	18	0	2	0	0	2	0	0	22	18	20	90.00%
Construction Management	522001	17	0	0	0	0	0	0	2	19	17	17	100.00%
Customer Relationship Management	520207	8	0	0	0	2	0	0	2	12	8	8	100.00%
Economics	450603	2	1	1	0	0	0	0	1	5	3	3	100.00%
Finance	520801	20	1	1	0	1	0	0	2	25	21	21	100.00%
Global Supply Chain Management	520203	0	0	0	1	1	0	0	1	3	0	0	0.00%
International Studies	302001	1	0	2	0	0	0	0	0	3	1	1	100.00%
Investment Management	520801	0	0	1	0	0	0	0	0	1	0	0	0.00%
Lean - Quality Management	520205	4	0	0	0	2	0	0	0	6	4	4	100.00%
Mathematics	270101	6	0	0	0	1	0	0	1	8	6	6	100.00%
Mathematics Education	131311	2	0	0	0	0	0	0	1	3	2	2	100.00%
Mathematics: Actuarial Science	521304	1	0	0	0	1	0	0	0	2	1	1	100.00%
Multimedia Journalism	090702	2	0	0	0	0	0	0	2	4	2	2	100.00%
Operations Management	520205	20	0	0	0	0	0	0	3	23	20	20	100.00%
Paralegal	220302	8	1	0	0	1	0	0	3	13	9	9	100.00%
Photojournalism	090404	2	1	0	0	0	0	0	2	5	3	3	100.00%
Political Science	451001	4	1	2	0	1	0	1	2	11	5	5	100.00%
Project Management	520211	38	2	0	0	5	0	0	2	47	40	40	100.00%
Public Relations	090902	0	0	1	0	0	1	0	0	2	0	1	0.00%
Publishing	091001	1	0	0	0	0	0	0	1	2	1	1	100.00%
<b>TOTALS - College of Business, Analytics and Communications</b>													
		263	13	17	6	24	8	1	50	382	276	284	97.18%
	<b>Percentage</b>	68.85%	3.40%	4.45%	1.57%	6.28%	2.09%	0.26%	13.09%				
<b>MSUM All Programs</b>													
	<b>Students</b>	911	65	51	30	154	29	6	218	1464	976	1005	97.11%
	<b>Percentage</b>	48.62%	12.17%	6.59%	0.40%	15.67%	1.68%	0.07%	14.79%				

**Notes:**

- 1) Caution about the use of data for a program is advisable when the number of graduates is low or the number of "Status Unknown" exceeds 15% of the total graduates.
- 2) Graduates or individuals who know the graduates provided this information, including relatedness of employment to program of study.
- 3) "Related Employment Part-time" includes graduates who reported related employment but did not indicated the number of hours worked per week.
- 4) "Unavailability for Employment" includes graduates who chose not to seek work, were unable to work, or were international students who returned to their homelands.
- 5) "Status Unknown" includes graduates who could not be located or did not respond to requests for information.
- 6) Categories of employment can include some graduates who also reported continuing education but indicated that employment was their preferred classification.
- 7) "Continued Education" can include some graduates who also reported employment but indicated that continued education was their preferred classification.
- 8) Information on graduates who both worked and pursued further education is available in supplemental materials.
- 9) Sums of percentages might not equal total percentages due to rounding.